



For nearly 70 years, the Youth of the Year program has honored and celebrated the nation's most inspiring teens and their incredible journeys. Their stories of outstanding leadership, service, academic excellence and dedication to living a healthy lifestyle illustrate how these amazing young people represent the voice and spirit of hope for America.

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all of our nation's young people. Thousands of Club teens participate in local, state and regional Youth of the Year events. Six teens, including five regional winners and a national military youth winner, advance to Washington, D.C., for the National Youth of the Year Celebration, where one outstanding young person is named Boys & Girls Clubs of America's national teen spokesperson.



2016-17 NATIONAL YOUTH OF THE YEAR

Jocelyn W.

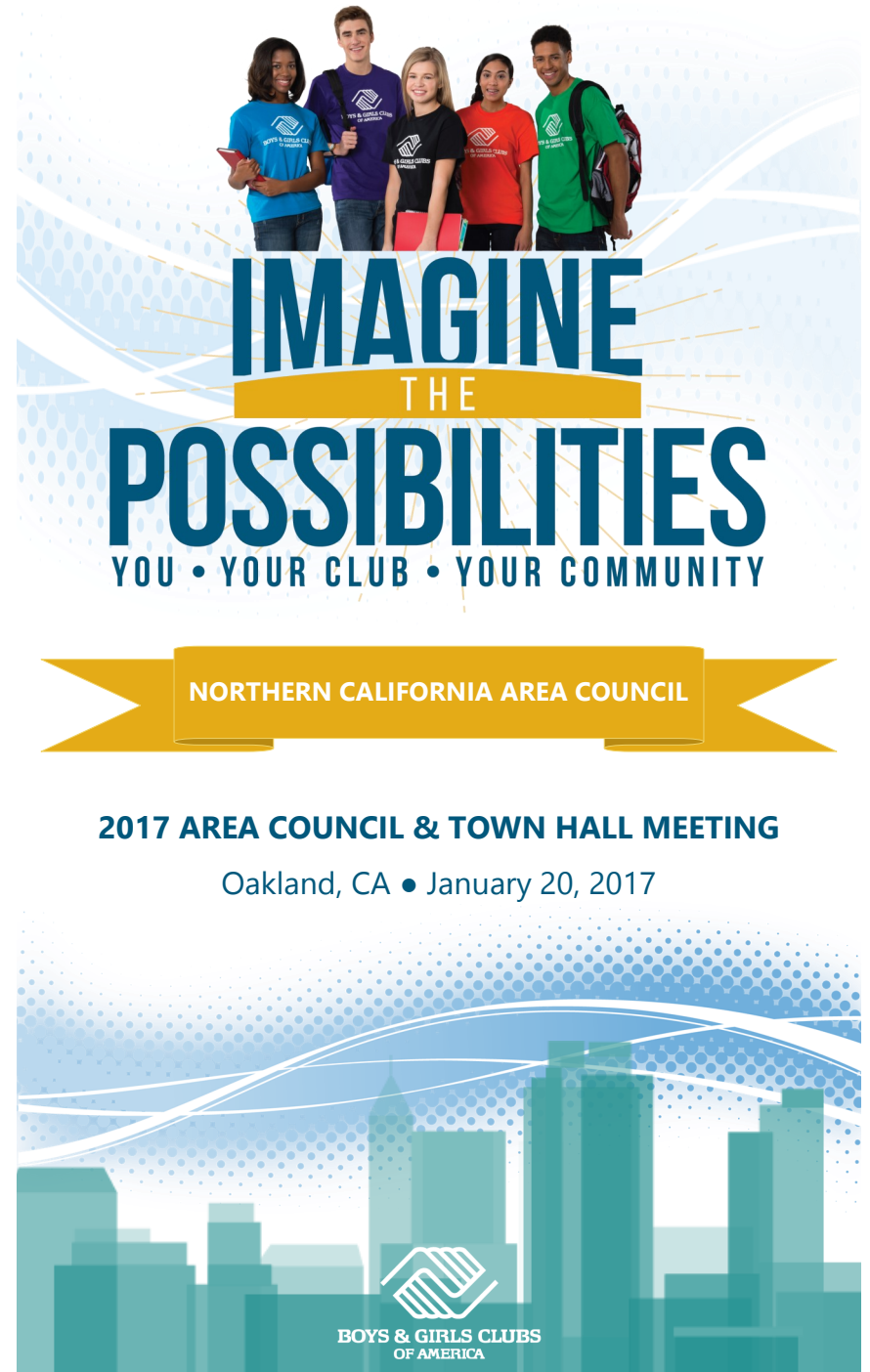
Boys & Girls Clubs of Silicon Valley



**2016-17 CALIFORNIA MILITARY
YOUTH OF THE YEAR**

Carrington T.

Navy Base San Diego



WHY AREA COUNCILS?

Area Councils are an important and powerful force in the Boys & Girls Club Movement. They provide the chief medium for securing and maintaining the interest and active participation of Board Volunteers in national and regional Boys & Girls Club affairs.

Area Councils are frequently the channels through which ideas, suggestions and proposals flow to the National Council. Conversely, Area Councils are often called upon to implement the programs and initiatives needed to expand the philosophy and aims of Clubs nationwide.

Provision for establishment of Area Councils was adopted by the National Council in 1944. Since that time, they have been organized in nearly every state where Boys & Girls Clubs are located. Currently, there are 57 Area Councils, representing Board Volunteers from more than 4,100 Boys & Girls Club facilities throughout the country and BGCA-Affiliated Youth Centers on U.S. Military installations worldwide.

The National Board of Governors of Boys & Girls Clubs of America officially establishes an Area Council, designating the area in which it will function and the Clubs in that area eligible for membership. Member Clubs are represented at Area Council activities by Board Volunteers and their Chief Professional Officers. Each Boys & Girls Club Organization should appoint a Board Volunteer as an Area Council Liaison whose responsibility is to keep his/her Club aware of and involved in Area Council activities.



BOYS & GIRLS CLUBS
OF AMERICA

Member Organizations

District One

Beale AFB Youth Program	Boys & Girls Club of Placer County
Boys & Girls Club of El Dorado County Western Slope	Boys & Girls Club of the Redwoods
Boys & Girls Club of Lake Tahoe	Boys & Girls Club of Ukiah
Boys & Girls Club of North Lake Tahoe	Boys & Girls Clubs of the North Valley
	USAG Sierra Army Depot CYS Services

District Two

Boys & Girls Club of Napa Valley	Boys & Girls Clubs of Sonoma Valley
Boys & Girls Clubs of Central Sonoma County	Boys & Girls Clubs of St. Helena and Calistoga, Inc.
Boys & Girls Clubs of Greater Santa Rosa	Travis AFB Youth Program
Boys & Girls Clubs of Marin and Southern Sonoma Counties	Vacaville Neighborhood Boys & Girls Club

District Three

Alameda Boys & Girls Club	Boys & Girls Clubs of Silicon Valley
Boys & Girls Club of El Sobrante	Boys & Girls Clubs of the Diablo Valley
Boys & Girls Club of the Coastside	Boys & Girls Clubs of the Peninsula
Boys & Girls Clubs of North San Mateo County	Mid-Peninsula Boys & Girls Club
Boys & Girls Clubs of Oakland	San Leandro Boys & Girls Club
Boys & Girls Clubs of San Francisco	West Contra Costa Salesian Boys & Girls Club

District Four

Boys & Girls Club of Manteca	Boys & Girls Clubs of Greater Sacramento
Boys & Girls Club of Merced County	Boys & Girls Clubs of Stanislaus County
Boys & Girls Club of Tracy	Lodi Boys & Girls Club

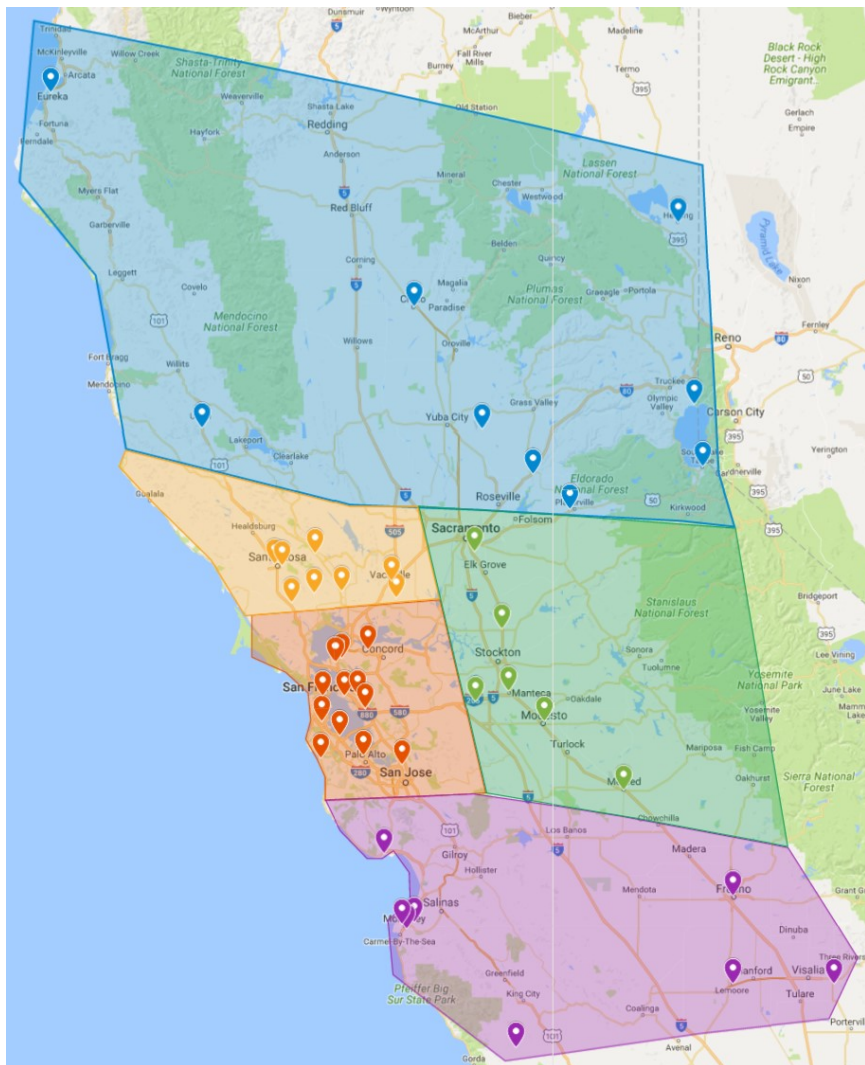
District Five

Boys & Girls Clubs of Fresno County	Lemoore Naval Air Station
Boys & Girls Clubs of Monterey County	Naval Support Activities Monterey
Boys & Girls Clubs of Santa Cruz County	Presidio of Monterey CYS Services
Boys & Girls Clubs of the Sequoias	USAG Fort Hunter-Liggett CYS Services

NORTHERN CALIFORNIA AREA COUNCIL

DISTRICT CHAIR JOB DESCRIPTION

The District Chair role is to be the liaison with all district Clubs, including at least one in-person visit per year at a board meeting with each Club within district to provide Area Council updates. District Chair will also work with Education committee to find viable options for trainings within the District.



PROGRAM OF EVENTS

Friday, January 20, 2017

9:00am — 9:30am

Welcome

Lorna Padia Markus, Northern California Area Council Chair

9:30am — 11:30am

Great Futures 2025: A Strategic Dialogue

Jim Clark, President and CEO, Boys & Girls Clubs of America

John Miller, Senior Vice President, Field Services,
Boys & Girls Clubs of America

Join us in charting our course for the next decade. Over the past year, a group of Club leaders has proposed a goal, principles and priorities for our Movement through 2025. Some 30 Area Councils have discussed and refined those directives. Our dialogue is now shifting to actual development of a new strategic plan.

11:30am — 12:30pm

Networking Lunch

12:30pm — 1:30pm

Concurrent Sessions

Youth of the Year Best Practices and New Requirements

Mark Washbush, Chief Operating Officer,
Boys & Girls Clubs of Silicon Valley

Hear from the Club who won it all in 2016-17! Mark Washbush will share the best practice process & philosophy they used when recruiting, selecting, training and preparing their National Youth of the Year, Jocelyn Woods. Learn about the new format for Northern California Youth of the Year and new tools from BGCA to strengthen your Youth of the Year candidate and program.

Leadership Round Table: Dialogue on Great Futures 2025

*John Miller, Senior Vice President, Field Services,
Boys & Girls Clubs of America*

Join Northern California leaders to provide feedback and input regarding the strategy for Great Futures 2025.

Board Transformation Phase 3 (Invitation Only)

*Ronnie Jenkins, National Director, Board Transformation Services,
Boys & Girls Clubs of America*

The Board Transformation Project Training is designed to provide board leadership a facilitated and interactive learning experience for participants to develop a plan or tools for staging change, improved effectiveness of current board leadership and/or leading board transition. Key topics include Onboarding, Engagement, and Assessment of High Performing Board Leadership.

Grass Roots Advocacy

*Jason Weiss, Executive Director,
California Alliance of Boys & Girls Clubs*

The most basic principle of politics is that "all politics is local." That reality has never been more true than right now. Learn some tools and hear from other Boys & Girls Club organizations on how to best engage your City, County and State representatives to impact the lives of the children and families you serve. In addition, you will receive an update on the California Alliance goals for 2017 and how you can help support those efforts in your communities.

Leadership Round Table: Dialogue on Great Futures 2025

*John Miller, Senior Vice President, Field Services,
Boys & Girls Clubs of America*

Board Transformation Phase 3 (Invitation Only)

*Ronnie Jenkins, National Director, Board Transformation Services,
Boys & Girls Clubs of America*

**AREA COUNCIL CHAIR**

Lorna Padia Markus

Boys & Girls Club of El Sobrante

**AREA COUNCIL VICE CHAIR**

Burny Matthews

Alameda Boys & Girls Club

EXECUTIVE SECRETARY

Vacant

TREASURER

Vacant

**NATIONAL AREA COUNCIL COMMITTEE MEMBER**

Jim Hammack

Northern California and Coastal Area Councils



*Thank you to Sam Reich for your service to
Northern California as previous Area Council Chair!*



Mark Washbush

A nonprofit leader with over a decade of experience in the Boys & Girls Club movement, Mark is committed to serving vulnerable populations. As Chief Operating Officer for Boys & Girls Clubs of Silicon Valley, Mark is responsible for overseeing all organization operations; developing, implementing, managing and evaluating all programs, services and strategies ensuring organization sustainability and growth. Mark

serves on the Region V After School Partnerships Advisory Board, Region V After School Partnerships STEAM Education Steering Committee and is an Assessor for Boys & Girls Clubs of America.

Mark is a graduate of University of California, Los Angeles. He lives on the Peninsula with his wife and three sons.



Jason Weiss

Jason has been working in the Boys & Girls Club movement for 27 years. As a Club Executive for 15 years, Jason's expertise was creating strategic partnerships with local government agencies to expand services and deepen the impact on youth in his Club communities. Jason became the Executive Director of the California Alliance of Boys & Girls Clubs in 2016 and spends significant time in Sacramento educating legislators and state officials on the impact local

Clubs are having throughout California. As the Executive Director of the California Alliance, Jason is charged with supporting California Clubs, advocating on their behalf, and communicating information and opportunities.

3:00pm — 4:00pm

Area Council Business Session

Lorna Padia Markus, Northern California Area Council Chair

4:00pm — 5:00pm

Wine Social

SAVE THE DATES

March 30, 2017

**Northern California Youth of the Year Event
Mountain View, CA**

April 24, 2017

**California Youth of the Year Event
Oakland, CA**

May 10-12, 2017

**National Conference
Dallas, TX**

June 2017

**Northern California Area Council Meeting
Location to be determined**

September 12-14, 2017

**Pacific Southwest Leadership Conference
Las Vegas, NV**



Jim Clark

Jim joined Boys & Girls Clubs of America, the largest network of facility-based youth development organizations in the world, as president and CEO in 2012. He has guided the organization through the launch of an exciting new strategic direction, the Great Futures Impact Plan. Under his leadership, Clubs are increasing impact on the young people they serve by focusing on three priority outcome areas – Academic Success, Good Character and

Citizenship, and Healthy Lifestyles.

Prior to joining BGCA, Jim served as President and CEO of the Boys & Girls Clubs of Greater Milwaukee for eight years. He led the development of a dynamic growth and impact agenda, launching programs that drove outcomes in literacy, high school graduation, teen services and college preparation. He achieved seven consecutive years of revenue growth and added 17 new service locations. Before taking the helm, Jim was an active Club board member for 10 years.

A graduate of the University of Wisconsin, Jim received a bachelor of business administration degree, with a major in finance and marketing. He lives in Atlanta, the home of BGCA's national office, with his wife, Samantha, and their two sons.



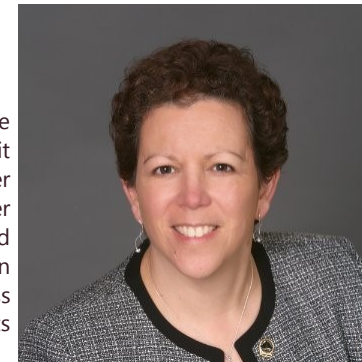
Ronnie Jenkins

Ronnie serves as National Director for Board Transformation Services charged with Movement-wide efforts to provide training, technical assistance, and creating transformational tools to build and sustain better boards.

Ronnie holds a Masters of Human Resource Development from Clemson University and holds a Bachelor of Science from Georgia State University in Urban Studies/Affairs.

Ronnie is a 45-year veteran of the local Movement and has served as a valued member of BGCA National Staff in a range of varied capacities since 1987.

Lorna Padia Markus

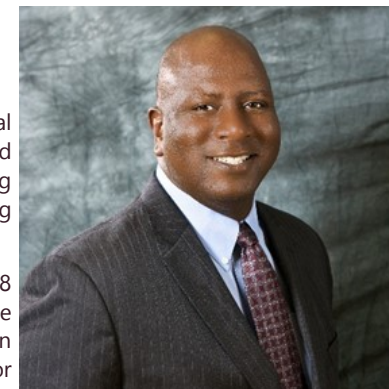


Lorna has more than 20 years of experience working with closely held businesses, nonprofit agencies, pension plans and individuals. Her focus is on acting as a business partner to her clients as they navigate complex tax laws and accounting rules. She has extensive experience in serving as a business advisor for business transactions, entity selection, employee benefits and business turnarounds.

Lorna's practice focuses on businesses and their owners to assist them in improving their internal accounting systems and internal control, reporting their financial results to outside lenders and investors, and complying with various federal and multi-state tax requirements.

Prior to Lorna's public accounting experience, she also worked with the ALS & Neuromuscular Research Foundation (now a part of the Muscular Dystrophy Association) as their financial officer and has served on numerous nonprofit boards.

John Miller



John provides leadership for four regional service teams as well as BGCA's learning and professional development events, including regional conferences and the award-winning Advanced Leadership Program.

He began his Boys & Girls Club career in 1988 as Summer Camp Program Director of the Boys & Girls Clubs of Toledo. In 1996, John moved to BGCA as Regional Service Director for the Midwest Region, where he was instrumental in developing statewide partnerships in West Virginia and Kentucky. He was also key in establishing the Illinois Alliance of Boys & Girls Clubs, the most successful Alliance in the country, to date, with awards in excess of \$35 million over seven years. In 2002, John was appointed Senior Regional Service Director. In 2005, he was named Regional Vice President/Midwest.

John attended the University of Kentucky and holds a bachelor's of science degree in management. He has completed executive training at Clemson University, Georgia Tech and Harvard University. John is a graduate of BGCA's Management Program, Leadership 15 and a member of the Academy of Boys & Girls Club Professionals.